

October is ...

HINDU HERITAGE MONTH



***Be a part of the
Global Celebration
of our shared
Cultural Heritage***

***Any organization or individual who believes in the
Dharmic tradition of Bharat
is welcome to participate***

For more information:

Website: www.HinduMonth.Org

Email: info@HinduMonth.Org

Brief list of partner organizations...

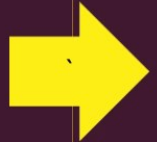


What is Hindu Heritage Month?



- Every year, October celebrated as the Hindu Heritage Month
- Any organization, group or individual, anywhere in the world, that believes in Dharmic tradition can participate

Why?



- Promote unity
- Educate others about our rich heritage
- Discuss issues of concern

How to Celebrate?

- **Open architecture**
 - *Each group decides how and when in October to celebrate*
- **Themes**
 - **Traditions:** Bindi, Tilak, Om, Swastika, Traditional Attire
 - **Values:** Inclusiveness/Pluralism, Reverence for Knowledge, Strong Family Structure, Ahimsa (people, nature), Seva
- **Example of Events**
 - **Festivals:** Navratri, Durga Puja, Vijaya Dashmi, Deepawali etc.
 - **Seva:** Clean parks, Blood Drive, Organ Donation Drive, Walk-A-Thons to promote Ahimsa towards Nature (Ecofriendliness)
 - **Advocacy:** Seminars/Webinars on issues of concern
 - **Networking:** Engage with political machinery, hold joint events with sister organizations

How to Participate?

- **Register as partner**
 - Register as partner (no cost) at www.Hindumonth.Org
- **Register your event(s) when ready**
- **Hold your event(s); Hindu Heritage Month logo must be displayed during the event**
- **Upload event photos and videos on the website**

What Ties it Together?

- **Common website for all global partners**
- **Common event calendar**
- **Common logo for all events**
- **Photos and videos from all events on one site**



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